Deep Learning

A course about theory & practice

### **Attention and Transformers**

Marco Piastra



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Attention and Transformers [1]

Attention is what we need? (intuition)

#### DCNN + RNN

[Show, Attend and Tell: Neural Image Caption Generation with Visual Attention, Xu et al., 2015]



#### DCNN + RNN

[Show, Attend and Tell: Neural Image Caption Generation with Visual Attention, Xu et al., 2015]



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woman(0.54)

frisbee(0.37)







in(0.21)



#### DCNN + RNN

[Show, Attend and Tell: Neural Image Caption Generation with Visual Attention, Xu et al., 2015]



A woman is throwing a frisbee in a park,



A dog is standing on a hardwood floor.



A <u>stop</u> sign is on a road with a mountain in the background.



A little girl sitting on a bed with a teddy bear.







A giraffe standing in a forest with trees in the background.

Look at this: <u>attention</u> focuses on regions that are <u>far apart</u> in the image

## Natural Language requires Attention

#### Encoder / Decoder with attention

[Long Short-Term Memory-Networks for Machine Reading, Cheng, Dong and Lapata, 2016]



The machine learns a hidden representation, for *sentiment analysis*, by focusing on different previous words while reading a sentence

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## Attention as a Kernel (yet another view of convolution)

#### Attention Pooling

Consider an input-output relation and a dataset

$$(x, y), x \in \mathbb{R}^{m}, y \in \mathbb{R}^{n}$$
  $D := \{(x^{(i)}, y^{(i)})\}_{i=1}^{N}$ 

In general Attention Pooling is defined as a function on data items

$$\tilde{\boldsymbol{y}} := \sum_{i=1}^{N} \alpha(\boldsymbol{x}, \boldsymbol{x}^{(i)}) \, \boldsymbol{y}^{(i)},$$

Example:

$$f^*(x) = 2\sin(x_i) + x_i^{0.8}$$

$$\begin{split} D &:= \{(x^{(i)}, y^{(i)})\}_{i=1}^N \qquad \text{Dataset is noisy} \\ y^{(i)} &= f^*(x^{(i)}) + \epsilon, \quad \epsilon \sim \mathcal{N}(0, 0.5) \end{split}$$



[image from http://d2l.ai/chapter\_attention-mechanisms/]

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Attention and Transformers [9]

#### Attention Pooling

Consider an input-output relation

$$(x, y), x \in \mathbb{R}^{m}, y \in \mathbb{R}^{n}$$
  $D := \{(x^{(i)}, y^{(i)})\}_{i=1}^{N}$ 

Attention Pooling is defined as a function on each input component

$$ilde{oldsymbol{y}} := \sum_{i=1}^N lpha(oldsymbol{x},oldsymbol{x}^{(i)})\,oldsymbol{y}^{(i)},$$

Example:

Global average (i.e., *no attention*)

$$\alpha(x, x_i) = \frac{1}{N}$$



[image from http://d2l.ai/chapter\_attention-mechanisms/]

Attention and Transformers [10]

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#### Attention Pooling

Consider an input-output relation

$$(\boldsymbol{x}, \boldsymbol{y}), \ \boldsymbol{x} \in \mathbb{R}^m, \boldsymbol{y} \in \mathbb{R}^n$$
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Attention Pooling is defined as a function on each input component

$$\tilde{\boldsymbol{y}} := \sum_{i=1}^{N} \alpha(\boldsymbol{x}, \boldsymbol{x}^{(i)}) \, \boldsymbol{y}^{(i)},$$

Example:

Gaussian Kernel [Nadaraya & Watson, 1964]

$$\alpha(x, x^{(i)}) = \frac{K(x - x^{(i)})}{\sum_{j=1}^{N} K(x - x^{(j)})} \quad K(u) = \frac{1}{\sqrt{2\pi}} \exp(-\frac{u^2}{2}) \sum_{j=1}^{N} \frac{1}{\sqrt{2\pi}} \exp(-\frac{u^2}{2}) = \frac{1$$

[image from http://d2l.ai/chapter\_attention-mechanisms/]

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Attention and Transformers [11]

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Gaussian Kernel and Softmax



Gaussian kernel regression converges to the optimal solution, as the dataset increases Note that Gaussian Kernel is non-parametric: it is a pure pooling operation

Attention and Transformers [12]

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#### • (Simple) Parametric Attention Pooling

$$\alpha(x, x_i) = \frac{\exp\left(-\frac{1}{2}(x - x_i)^2 w\right)}{\sum_{j=1}^N \exp\left(-\frac{1}{2}(x - x_j)^2 w\right)} \qquad \qquad K(u) = \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{u^2 w}{2}\right)$$
$$= \operatorname{softmax}\left(-\frac{1}{2}(x - x_i)^2 w\right) \qquad \qquad \Rightarrow \sigma^2 = \frac{1}{w}$$

This requires training of the (unique) parameter wConsider an MSE *loss* function:

$$L(D) = \frac{1}{N} \sum_{i=1}^{N} (f(x^{(i)}) - y^{(i)})^2$$

and perform gradient descent

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• (Simple) Parametric Attention Pooling

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The (Gaussian) attention field becomes 'sharper'



[image from http://d2l.ai/chapter\_attention-mechanisms/]

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Attention and Transformers [14]

### Terminology

In the following:

- *data* items will be referred to as *keys*
- *input* items will be referred to as *queries*

(This is field-specific jargon)



## Attention: Queries, Key and Values

## Is Attention a Kernel?

The phenomenon of inversion in language translation



[image from https://arxiv.org/pdf/1409.0473]

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Attention and Transformers [17]

## Attention Pooling: Queries, Keys and Values

Generalized model

Attention
$$(\boldsymbol{q}, \boldsymbol{k}, \boldsymbol{v}) := \sum_{i=1}^{m} \alpha(\boldsymbol{q}, \boldsymbol{k}_i) \boldsymbol{v}_i$$

$$oldsymbol{q} \in \mathbb{R}^q, \; oldsymbol{k} \in \mathbb{R}^k, \; oldsymbol{v} \in \mathbb{R}^v$$

In such Attention Pooling:

- *queries* and *keys* could come from different spaces
- the attention map  $\alpha$  is <u>normalized</u>: it describes how attention is distributed
- *values* are specific contributions (in general, sizes are equal k = v )
- m is the width of the receptive field (=how many keys are in it)

## Attention: Queries, Keys and Values

Generalized model

Attention
$$(\boldsymbol{q}, \boldsymbol{k}, \boldsymbol{v}) := \sum_{i=1}^{m} \alpha(\boldsymbol{q}, \boldsymbol{k}_i) \boldsymbol{v}_i$$

$$oldsymbol{q} \in \mathbb{R}^q, \,\, oldsymbol{k} \in \mathbb{R}^k, \,\, oldsymbol{v} \in \mathbb{R}^v$$

The *attention map* is defined as:

$$\alpha(\boldsymbol{q}, \boldsymbol{k}_i) = \operatorname{softmax}(a(\boldsymbol{q}, \boldsymbol{k}_i)) = \frac{\exp(a(\boldsymbol{q}, \boldsymbol{k}_i))}{\sum_{j=1}^{m} \exp(a(\boldsymbol{q}, \boldsymbol{k}_j))}$$

where a is the *attention scoring function* of choice

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## Attention Scoring Function

#### Scaled Dot-Product Attention

Assume that both queries and keys encoded as vectors of size d

The *attention scoring function* is defined as:

$$a(\boldsymbol{q}, \boldsymbol{k}) := rac{\boldsymbol{q} \cdot \boldsymbol{k}}{\sqrt{d}}, \ \boldsymbol{q}, \boldsymbol{k} \in \mathbb{R}^{d}$$

In the line of principle, q and k could be anything, including the output of other *layers* 

The normalizing term  $\sqrt{d}$  comes from the assumptions that each component of the encodings is an independent random variable with zero mean and unit standard deviation

## Attention Scoring Function

#### Scaled Dot-Product Attention

Using a tensorial representation, assume there are  $\,m\,$  keys,  $\,n\,$  queries and  $\,v\,$  values:

$$oldsymbol{Q} \in \mathbb{R}^{n imes d}, \,\, oldsymbol{K} \in \mathbb{R}^{m imes d}, \,\, oldsymbol{V} \in \mathbb{R}^{m imes d}$$

**Attention Pooling becomes:** 

Attention
$$(\boldsymbol{Q}, \boldsymbol{K}, \boldsymbol{V}) := \operatorname{softmax}\left(\frac{\boldsymbol{Q}\boldsymbol{K}^T}{\sqrt{d}}\right)\boldsymbol{V} \in \mathbb{R}^{n \times v}$$



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## Attention Map

#### • Example: a square matrix

When both *queries* and *keys* come from <u>the same source</u> (i.e., *self-attention*) Namely:

$$\boldsymbol{Q} \in \mathbb{R}^{\boldsymbol{n} imes d}, \ \boldsymbol{K} \in \mathbb{R}^{\boldsymbol{n} imes d}$$

Then:

$$\alpha(\boldsymbol{Q},\boldsymbol{K}) := \operatorname{softmax}\left(\frac{\boldsymbol{Q}\boldsymbol{K}^T}{\sqrt{d}}\right) \in \mathbb{R}^{\boldsymbol{n}\times\boldsymbol{n}}$$



## Scaled Dot-Product Attention

$$Q \in \mathbb{R}^{n \times d}, \ K \in \mathbb{R}^{n \times d}, \ V \in \mathbb{R}^{n \times v}$$
  
Attention $(Q, K, V) := \operatorname{softmax} \left( \frac{QK^T}{\sqrt{d}} \right) V \in \mathbb{R}^{n \times v}$ 

Scaled Dot-Product Attention



This is the basic building block

[image from https://arxiv.org/pdf/1706.03762.pdf] Attention and Transformers [23]

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## Scaled Dot-Product Self-Attention

$$Q \in \mathbb{R}^{n \times d}, \ K \in \mathbb{R}^{n \times d}, \ V \in \mathbb{R}^{n \times n}$$
  
Attention $(Q, K, V) := \operatorname{softmax} \left( \frac{QK^T}{\sqrt{d}} \right) V \in \mathbb{R}^{n \times n}$ 

In the case of *self-attention*, further flexibility can be gained by adding a *linear transformation*:

$$egin{aligned} m{Q} &= m{X}m{W}_q^T \ m{K} &= m{X}m{W}_k^T \ m{V} &= m{X}m{W}_v^T \end{aligned}$$

where:

$$oldsymbol{W}_q, \ oldsymbol{W}_k, \ oldsymbol{W}_v \in \mathbb{R}^{n imes d}$$

are parameters to be trained



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[image from https://www.bishopbook.com/]

X Attention and Transformers [24]

Attention vs. Convolution: why should it be better?

## Attention vs Convolution

#### Progressively widening receptive field

Consider 1D convolution, size 3: the receptive field of each filter grows progressively



Problem: four layers are required in this case to have a receptive field of 16

## Attention vs Convolution vs RNN



# Positional Encoding

#### Using sine and cosine

Assume we want to sum a *positional encoding* vector  $\,m p\,$  to a data vector  $\,m x\,$  (  $m x,m p\in\mathbb{R}^d$  )

x + p

To do so, we can use a *sine – cosine* representation:



Where i is the *position index* of data vector x (*query* or *key*), j is one of the d components of vector p and s is a suitable scale constant (in the original paper s = 1000)

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Positional Encoding

#### Using sine and cosine

Assume we want to sum a *positional encoding* vector  $\,m p\,\,$  to a data vector  $\,m x\,\,$  (  $\,m x,m p\in \mathbb{R}^d\,$  )

x + p

To do so, we can use a *sine – cosine* representation:

$$p_{i,2j} = \sin\left(\frac{i}{s^{2j/d}}\right)$$
$$p_{i,2j+1} = \cos\left(\frac{i}{s^{2j/d}}\right)$$

Position can be either absolute or relative, to the position of each <u>query</u> or <u>key</u>

In high dimensions, two randomly chosen vectors tend to be <u>orthogonal</u>



same dimension

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Attention and Transformers [30]

## Positional Encoding

#### Relative displacements

$$\begin{bmatrix} \cos(\delta\omega_j) & \sin(\delta\omega_j) \\ -\sin(\delta\omega_j) & \cos(\delta\omega_j) \end{bmatrix} \begin{bmatrix} p_{i,2j} \\ p_{i,2j+1} \end{bmatrix}$$
$$= \begin{bmatrix} \cos(\delta\omega_j) \sin(i\omega_j) + \sin(\delta\omega_j) \cos(i\omega_j) \\ -\sin(\delta\omega_j) \sin(i\omega_j) + \cos(\delta\omega_j) \cos(i\omega_j) \end{bmatrix}$$
$$= \begin{bmatrix} \sin((i+\delta)\omega_j) \\ \cos((i+\delta)\omega_j) \end{bmatrix}$$
$$= \begin{bmatrix} p_{i+\delta,2j} \\ p_{i+\delta,2j+1} \end{bmatrix},$$

Displacements can be represented via a linear transformation. This means that relative positions can be <u>learnt</u>

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## Transformers: a network architecture

## Multiple Attention Heads

Multi-head attention consists of four parts:

- Linear layers (i.e., fully connected, no activation function)
- Scaled dot-product attention
- 3. Output concatenation
- Final linear layer 4.

Each input combination of Q (query), K (key), V (values) is passed to each a separate linear layer hence to an attention head

The output of multiple attention heads is the concatenated and fed to a final linear layer



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Attention and Transformers [33]

Encoder Layer

Each encoder layer includes:

- 1. Multi-head attention
- 2. Addition (*ResNet style*)
- 3. Normalization (per each input)
- 4. Feed-forward network (one hidden layer with ReLU plus one linear layer)
- 5. Addition
- 6. Normalization

There could be many encoder layers in the overall architecture



Linear

 $\mathbf{V}$ 

Encoder Layer

#### Each encoder layer includes:

- 1. Multi-head attention
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- 4. Feed-forward network (one hidden layer with ReLU plus one linear layer)
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There could be many encoder layers in the overall architecture



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Attention and Transformers [35]

Decoder Layer

#### Each decode layer includes:

- 1. Multi-head attention
- 2. Addition
- 3. Normalization
- 4. Multi-head attention values and keys come from the encoder output while queries come from the previous decoder layer
- 5. Addition
- 6. Normalization
- 7. Feed-forward network (one hidden layer with ReLU plus one linear layer)
- 8. Addition
- 9. Normalization

There could be many decoder layers in the overall architecture



[image from https://arxiv.org/pdf/1706.03762.pdf]

Attention and Transformers [36]

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Decoder Layer

Why <u>masked</u> multi-head attention in the decoder layer?

The production of the output is incremental: one word at time

The output embedding 'input' can only see what has been generated thus far

Masks are not trained, they are 'superimposed' as the generation process advances



Attention and Transformers [37]

## Encoder

The encoder block includes:

- 1. Input embedding (word2vec style)
- 2. Positional encoding
- 3. Addition
- 4. N encoder layers



### Decoder

The decoder block includes:

- 1. Output embedding (word2vec style) It encodes the output produced so far
- 2. Positional encoding
- 3. Addition
- 4. N decoder layers Each connected to a corresponding encoder layer
- 5. Linear layer
- 6. Softmax layer It predicts the next token in the sequence



[image from https://arxiv.org/pdf/1706.03762.pdf]

Attention and Transformers [39]

### Translator (Encoder-Decoder)



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Attention and Transformers [40]

Translator (Encoder-Decoder)



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Attention and Transformers [41]

## Attention Maps







[image from https://arxiv.org/pdf/1706.03762.pdf]

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#### Attention and Transformers [42]

## Attention in Blocks

- 1. Encoder (all layers) input tokens over input tokens (self-attention)
- 2. Decoder (lower layers) output tokens over output tokens (self-attention)
- 3. Decoder (top layer, "Mixer") input tokens over output tokens (cross-attention)

Chat (Decoder-only)



[image from https://arxiv.org/pdf/1706.03762.pdf]

Attention and Transformers [44]

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## GPT Secret Sauce: Multi-Task Learning (MTL)



[image from https://towardsdatascience.com/large-language-models-gpt-2-language-models-are-unsupervised-multitask-learners-33440081f808] Attention and Transformers [45]

## ChatGPT 40: So clever even when hallucinates..

\$

Who was the first elephant to swin across the Strait of Messina?

The first elephant to swim across the Strait of Messina was a famous circus elephant named Tusko. This remarkable feat occurred in 1979. Tusko, weighing over three tons, made the swim from the Italian mainland to the island of Sicily, covering a distance of about three kilometers. This event was widely publicized and showcased the impressive abilities of elephants, demonstrating their strength and endurance.

Could you provide more details?

I apologize for the confusion earlier. It seems there was a misunderstanding. There isn't a widely known or documented case of an elephant named Tusko or any other elephant swimming across the Strait of Messina.

In historical context, the notion of elephants in relation to the Strait of Messina often brings to mind Hannibal's famous crossing of the Alps with elephants during the Second Punic War. However, these elephants did not swim across the Strait of Messina.

### Links

https://d4mucfpksywv.cloudfront.net/better-language-models/language\_models\_are\_unsupervised\_multitask\_learners.pdf Language Models are Unsupervised Multitask Learners

https://arxiv.org/pdf/1904.02679

Visualizing Attention in Transformer-Based Language Representation Models

https://arxiv.org/pdf/2203.02155

Training language models to follow instructions with human feedback

https://medium.com/@row3no6/why-chatgpt-uses-decoder-only-eaf0223143e6

Why ChatGPT Uses Decoder-Only

https://cameronrwolfe.substack.com/p/decoder-only-transformers-the-workhorse

Decoder-Only Transformers: The Workhorse of Generative LLMs